

COMPLETELY CUSTOMIZE OPTICALLY CLEAR WINDOW FILMS USING INNOVATIVE DIGITAL PRINTING TECHNIQUES

Let's take a quick run through of the ways our ink can be layered to create different effects on window and glass.

IMAGE ONLY (FIRST SURFACE)

Standard printing method. Single artwork layer printed on (or applied to) the first surface of the material.

TranslucentFx
Full Color No White

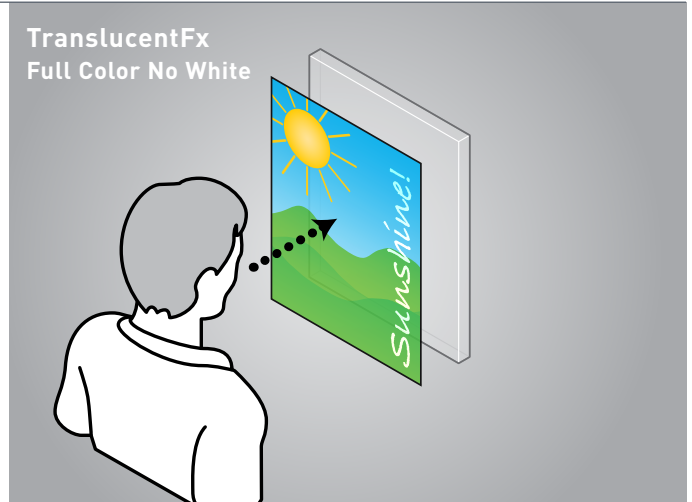
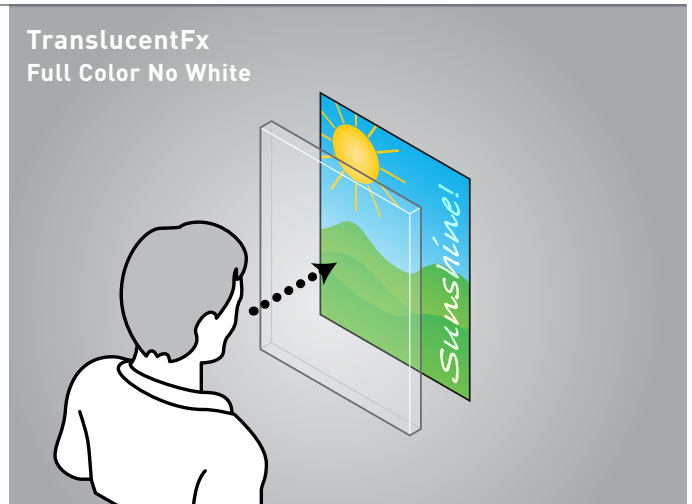


IMAGE ONLY (SECOND SURFACE)

Artwork layer is printed in reverse on the second surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

TranslucentFx
Full Color No White

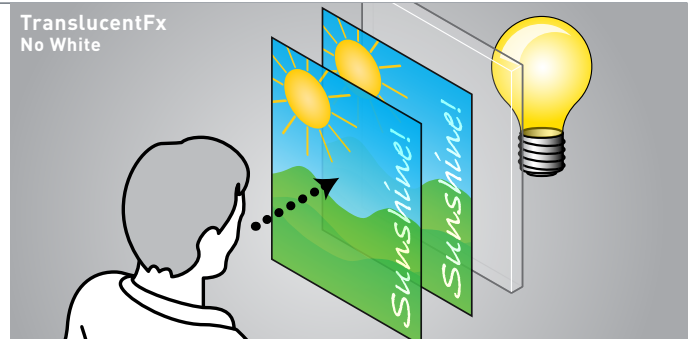


NOTE: Supply normal “right reading” artwork. Our processes will reverse the image when required.

DOUBLE STRIKE (FIRST SURFACE)

Two artwork / image layers are printed on top of each other. The increased print density prevents the artwork / image from washing.

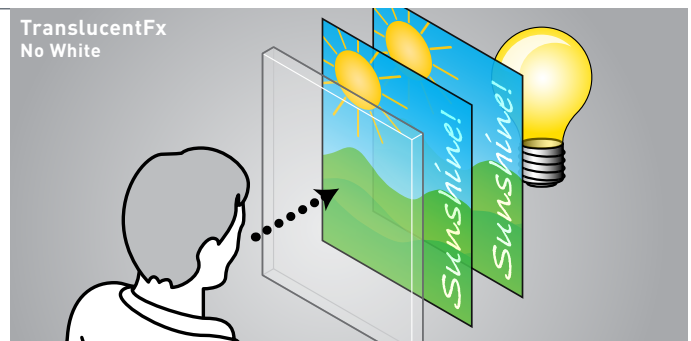
NOTE: Used when a more saturated color is desired.



DOUBLE STRIKE (SECOND SURFACE)

Artwork layers are printed in reverse on the second surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

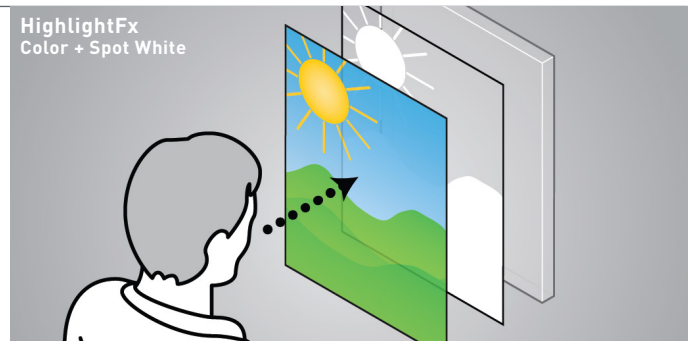
NOTE: Supply normal "right reading" artwork. Our process will reverse the image when required. Used when a more saturated color is desired.



WHITE INK + IMAGE (FIRST SURFACE)

Artwork layer is printed in reverse directly on the first surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

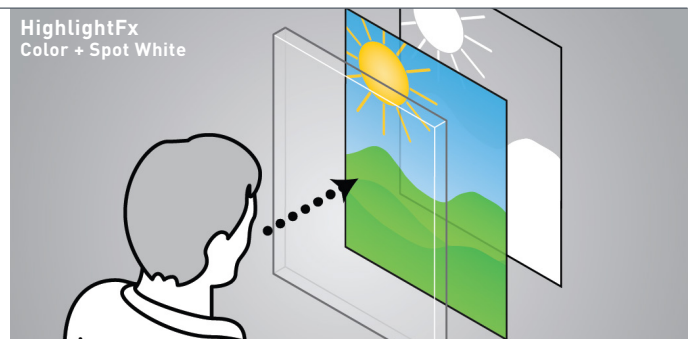
NOTE: We use magenta/pink to represent white ink on electronic proofs.



WHITE INK + IMAGE (SECOND SURFACE)

Artwork layer is printed in reverse directly on the second surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

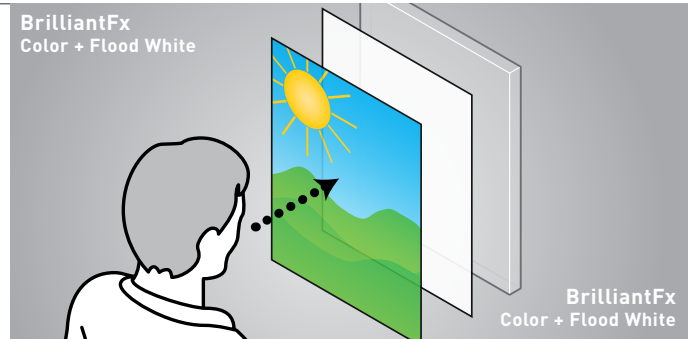
NOTE: We use magenta/pink to represent white ink on electronic proofs. Also, Supply normal "right reading" artwork. Our processes will reverse the image when required.



WHITE INK + IMAGE (FIRST SURFACE)

Artwork layer is printed in reverse directly on the first surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

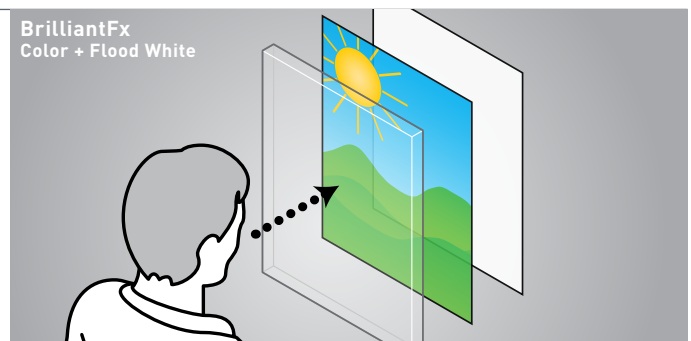
NOTE: We use magenta/pink to represent white ink on electronic proofs.



WHITE INK + IMAGE (SECOND SURFACE)

Artwork layer is printed in reverse directly on the second surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

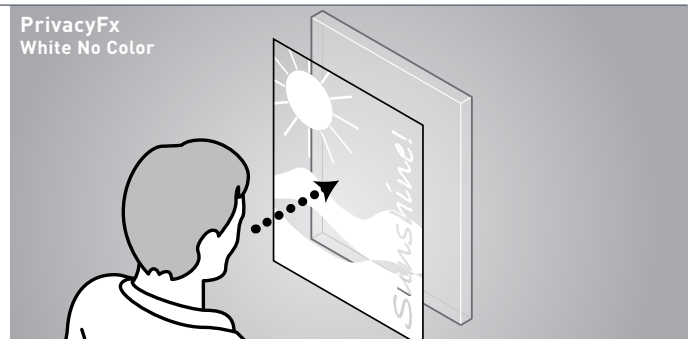
NOTE: We use magenta/pink to represent white ink on electronic proofs. Also, Supply normal “right reading” artwork. Our processes will reverse the image when required.



WHITE INK FIRST SURFACE

Pure white ink is used for highlights, and frosted effects or whatever you can imagine.

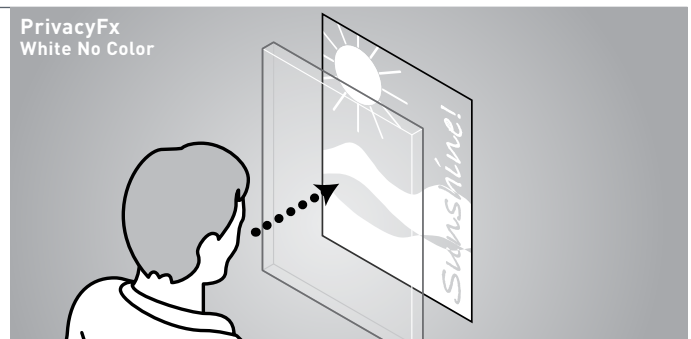
NOTE: We use magenta/pink to represent white ink on electronic proofs.



WHITE INK (SECOND SURFACE)

Same as “White Ink Only” except printed in reverse on the second surface of the material. Used on clear materials when it is desirable for the print surface to be protected from the elements.

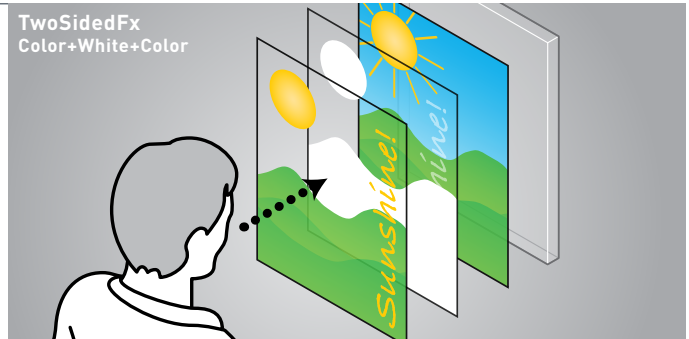
NOTE: We use magenta/pink to represent white ink on electronic proofs.



CUSTOM INK LAYERS (FIRST SURFACE)

Color, white, color provides a true to color image on both sides.

NOTE: We use magenta/pink to represent white ink on electronic proofs.



CUSTOM INK LAYERS (SECOND SURFACE)

Color, white, color provides a true to color image on both sides.

NOTE: We use magenta/pink to represent white ink on electronic proofs.

