

CLEARLY UNIQUE WINDOW SOLUTIONS

INTERIOR GLASS FINISHES: IDEAS FOR ARCHITECTS



Glass can be considered one of the most widely used, and versatile materials in modern contemporary architecture. It offers an unparalleled opportunity to create a unique aesthetic, and practical characteristics in a building. It is visually distinct, creates connection from the inside and outside of a building, and allows natural light to enter to help transform a spaces' ambiance.

Using films and window graphics can help further expand and enhance the glass in an existing space to not only create more modern areas, but also for creating more branding and style opportunities. Many glass films also provide privacy, and protection from UV sunlight. With great form, function, and design, glass films can be an important addition to any building project.

TRENDS IN GLASS FINISHES

Glass has become a universal component of modern commercial buildings such as offices, medical, and hospitality buildings. It allows the transmission of natural light and offers transparency, it can also provide cohesion among spaces, and provide a more collaborative, and inviting environment.

However, glass can also raise challenges in regards to privacy.

Custom glass films can help solve many of these issues facing modern spaces. Made of versatile materials, custom films allow architects to make changes to the opacity of glass, insert personal branding and themes. It can also control the amount of light entering a space, and contribute to an overall design.

If you're building commercial offices spaces, medical facilities or hospitality properties, it's likely you're building with glass. Here are some ideas of what finishes you can use to enhance your glass surfaces:

- Partially Frosted Glass Film
- Fully Frosted Glass Film
- Stylized Glass Film
- Opaque Glass Walls
- Branded Glass Film

PARTIALLY FROSTED GLASS FILM

If your space requires a hint of privacy, films can be used to create partially frosted glass walls. This approach is perfect for small-to-medium sized conference rooms, brainstorming spaces, or small office areas.

Frosted glass can be colored or uncolored, with varying degrees of opacity. Placed strategically, they can block the view from specific angles, which can prevent outside viewers from seeing in at eye level, or from above or below the placement of the film. Utilizing partially frosted glass film offers the suggestion of privacy without sacrificing transparency, and openness in an office space.



FULLY FROSTED GLASS FILM

Fully frosted glass film is ideal for offices or conference rooms that require more privacy. It can be used to section off spaces within an office in an effort to decrease distractions. Most importantly, frosted film does not eliminate light transmission entirely, instead, offering discretion without the loss of natural light.

Like others, frosted films can have varying degrees of opacity. They can also be created with inspiring designs, themes, and custom images to diversify and brand your space.

STYLIZED GLASS FILM

Sometimes, a client may not be interested in glass film for its function at all, but rather for its aesthetic value. Glass films come in a variety of colors, styles, and textures, making them ideal for creating vibrant conference rooms, and inspiring office spaces.

Glass films have grown in popularity, just as glass architecture has become more prominent in both commercial and residential settings. Using digital printing technology, these films can be designed to meet the aesthetic specifications of any client to add color, flair, or branding to a space.



OPAQUE GLASS WALLS

Opaque films are ideal for conference rooms and office spaces that require the utmost privacy. Much like frosted film, textured and opaque films can visually blur and distort objects, allowing for private meetings and limited distractions from the outside.

Opaque glass walls are also a solution if you wish to not eliminate light transmission completely. Although it's difficult to see through them, they still allow a percentage of natural and artificial light through. Opaque films can also be created with full color images on both sides, which can provide equal aesthetic value inside and outside of the space.



BRANDED GLASS FILMS

Businesses need not only a strong and memorable name and logo, but a developed visual brand identity which resonates with the target demographic of their clients. Custom decorative window film installations are an excellent way to harness the power of a building's interior surfaces to enhance a brand's visibility, and add to the brand experience for customers. Custom films can be designed to fit any space and can be applied to windows, walls, doors, and many other flat or curved surfaces. These films can be printed in virtually unlimited sizes with photography, typography, and other graphic elements. Custom branded glass finishes are not only great for corporate office spaces, but they also provide branding opportunities for retail environments as well.



CreativeFX Custom Window Films are completely customized window graphic using innovative and proprietary digital printing techniques. Wide selections of quality films are available to fit any need including optically clear polyester films. CreativeFX films are printed and produced by Source One Digital, a strategic silent partner for window film installers across the country. Source One Digital provides G7 certified quality, quick turnaround on orders, and blind shipping.

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